



Extend A Helping hand to 'Bhagavadgita Foundation'

The Bhagavadgita Foundation is a non-profit making spiritual and social service organization established with the object of disseminating the inspiring message of Bhagavadgita universally. The inaugural function of this Foundation took place at Ravindra Bharathi, Hyderabad on the 19th January, 2008 through the auspicious hands of **Sri Sri Sri Tridandi China Srimannarayana Ramanuja Jeeyar Swami**.

There is a pressing need to view Bhagavadgita as a manual for an ethical, noble and ideal way of life and as an outstanding work on personality development. With this object in mind, teaching Bhagavadgita, explaining its essentiality in real life from the childhood itself, has been set as the primary goal by the Foundation. This Foundation which has already become popular among the public with its **service-oriented activities** also intends to take up the following initiatives:

- ❖ **Recording the lofty spiritual, ethical and cultural values of India in the form of CDs and propagating them.**
- ❖ **Conducting classes on personality development based on the teachings of Bhagavadgita.**
- ❖ **Helping physically challenged persons.**
- ❖ **Extending free education to orphaned children.**
- ❖ **Helping the uncared for old people.**
- ❖ **Establishing 'Gosalas' (to protect uncared for cows).**
- ❖ **Promoting Ayurveda, the ancient Indian system of medicine an propagating traditional cures for simple ailments.**
- ❖ **Organizing free medical camps.**
- ❖ **Conducting YOGA classes.**
- ❖ **Conducting Sanskrit classes and conserving and propagating Vedic knowledge and Sastras which should eventually lead to the sublime goal of...**

**Establishing BHAGAVADGITA UNIVERSITY as a
Centre for spiritual and social services
under the aegis of Bhagavadgita Foundation**

Children of Immortal Bliss !

**Join us to walk in the path of Gita opened up before us by Lord Sri Krishna, so we can
join hands and work together towards a common goal - service to humanity.**

Donations to **BHAGAVADGITA FOUNDATION** are exempt
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We have the permission of the Ministry of Home Affairs of Govt. of India
to receive Foreign donations (FCRA Regn. No. : 010220252), PAN : AAAAB5882A

With the Devine Blessings of
H.H. Sri Sri Sri Tridandi China Srimannarayana Ramanuja Jeeyar Swamy

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Hon.Advisors

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Vetern Film Director & Actor

K.Raghavendra Rao
Vetern Film Director

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కృష్ణం వందే జగద్గురుమ్



Regd. No.396/2007

ఆధ్యాత్మిక, సామాజిక సేవా సంస్థ

|| భగవద్గీతా ఫౌండేషన్ || TM

BHAGAVADGĪTĀ FOUNDATION

Spiritual & Social Service Organisation





Srimad Bhagavadgita

Bhagavadgita, the Song Celestial, is a dialogue in nectarine poetry in which **Bhagavan** (Lord) **Sri Krishna**, the universal teacher, imparted knowledge of the Self and various other philosophical doctrines to Arjuna 5000 yrs. ago. **Kurukshetra** battlefield is the setting and **Bharat** (India) is the platform for the universal message of this Divine discourse of eternal relevance handed down for the well-being of humanity cutting across nations, creeds and ages.

This **Bhagavadgita**, the summarized essence of the Upanishads, is a thriving philosophical treatise in 700 verses systematically divided into 18 chapters each one expounding one specific philosophical doctrine described as a YOGA. It is an integral part of the great epic **Mahabharatha** and is embedded in chapters 25-42 of **Bhishmaparva** as a compact, independent text and it is that way it became extremely popular and venerable.

In our relentless struggle for existence even in critical and challenging situations the Bhagavadgita extends comfort and courage. It indicates the right path and makes us tread on it. The enormous influence it exercises on a human being transformed it into a great moral and ethical force. To tell us to do our allotted duty without fear or favour and with purity of mind, speech and body and dedicate the fruits thereof to God is its message of imperishable significance.

All human beings without any distinction of age, gender and creed can read **Bhagavadgita** and live it to attain fulfillment in life.

Bhagavadgita is not a religion - it is wisdom !

Bhagavadgita laid the path that leads us to an ideal way of life !

Bhagavadgita is the manual for attaining human excellence !

To those who practice ethical and spiritual disciplines it is the Kalpataru, the divine tree that fulfills the wishes !

Ghantasala Bhagavadgita

Though several singers in India sang Bhagavadgita and brought out recordings, the rendering of Gita by the South Indian singer '**Padmasri**' **Ghantasala Venkateswara Rao** with a rare touch of devotion and appeal, acquired an unrivalled popularity. The famous recording firm HMV got 106 of the 700 verses of **Bhagavadgita** set to melodious music by Sri Ghantasala and recorded them with meaning. It was released as a set of two Gramophone records on the 21st April, 1974 at Vijayawada through the hands of that legendary Telugu actor '**Padmasri**' **N.T.Rama Rao**.

Gangadhara Sastry Bhagavadgita

- ❖ Inspired by the Bhagavadgita rendering in part by Sri Ghantasala, the **renowned Film Playback Singer and Music Director Gangadhara Sastry** sang all the 700 verses of Bhagavadgita with meaning, recorded them and successfully completed the project in his own musical style, except for the 106 verses, where the style of Ghantasala is retained as a mark of respect.
- ❖ This sacred project of musical rendering of Bhagavadgita in full commenced on 25th June, 2006 through auspicious hands of Sarada Peethadhipathi **Sri Sri Sri Swaroopanandendra Saraswathi Mahaswami** at Anna Audio Lab, Hyderabad.
- ❖ This recording which commenced in 2006 has been completed in 2012 after six years of tenacious effort.
- ❖ Nearly 100 scholars, musicians, technical experts and enthusiastic believers extended their cooperation.
- ❖ Under the able supervision and guidance of **Mahamahopadhyaya**, '**Padmasri**' **Acharya**, **Sri Pullela Sriramachandrudu**, '**Sanskritamitra**' **Dr.R.V.S.Avadhanulu** and **Prof.Korada Subrahmanyam** this project attained a high degree of excellence.

- ❖ The honorary service extended by 'Sitar maestro' **Sri Janardan** and sound engineer **HMV Raghu** & Music Director **Sri Sangeeta Rao** whom had the distinction of having worked for Ghantasala Bhagavadgita is a matter of special significance.
- ❖ The speciality of this Bhagavadgita recording lies in mixing digital stereo recording with latest technical know how in the world and in Dolby digital 5.1 channel.
- ❖ This Bhagavadgita rendering which is a harmonious blend of Karnatic and Hindusthani classical music, light, folk and western music proceeds to transport the listeners into a spiritual musical trance.
- ❖ The special attraction of this Bhagavadgita is adoption of music capable of making the dialogue between Sri Krishna and Arjuna sound as if it is taking place before the listeners. Similarly singing the verses and reading the meanings with appropriate articulation to reflect the intent of the diverse characters appearing in the Bhagavadgita Sri Krishna, Arjuna, Sanjaya, Dhritarashtra, is another speciality.
- ❖ Other Special Characteristics of this Bhagavadgita are - introduction before the commencement of singing Bhagavadgita, briefly touching upon the core concepts contained at the beginning of each of the 18 chapters and **Sri Krishna bhajan** at the end of each chapter.
- ❖ ***In the musical history of India this is the first time that a singer sang and recorded an outstanding philosophical treatise full and with meanings, with world class technical excellence.***
- ❖ Long Term action plan has been drawn to include translation of Bhagavadgita into **Hindi, English, German, Russian, French, Japanese** and other Foreign Languages, and propagate the same through recorded audio CDs world wide to promote world peace and universal brotherhood.

